

Indimi's launch was successful, and we received good feedback from the initial userbase and are working on bug fixes and an even more user-friendly design. We are going to also shift our focuses towards R&D for a task center and gamification model for Indimi.

We are getting more views on YouTube and our social media with the short cooking clips, as well as infographics showing basic ingredients for recipes. This traction is giving us some engagement and increasing our downloads. Our creative team is working with an in-house chef to develop more content for this avenue.

Our technical team is doing a lot of R&D on connecting the gamification concept and creating our own cryptotoken. We named the cryptotoken that we will be creating "Kupp," and are working through possible implementation strategies.