

Our creative and coding team have been super inspired and thinking outside of the box. We have begun developing another app in response to the massive shift of shopping trends to online spaces. The idea was sparked when we realized there wasn't the same convenience in online shopping as there is with going to a shopping mall. When going to shop, or even to window shop and check on prices of things, you could go to a mall and pop into several stores in a short amount of time. With online shopping on your smartphone, many sites are still not smartphone friendly and downloading apps for each store just to browse is time consuming and clutters your data capacity. What we want is to create a homepage where all of the major shopping sites are listed and users can browse between them as simply as they would while shopping in person.

Along with this, we are coding a price tracking feature for the Indimi app where users can save a product from any of the sites and receive notifications on price changes and view the price history of products to make a smart purchase.