

Backend panel coding is in full-force for Task Centers on both Foodbuk and Indimi. Since this is a fully customizable concept, we are really looking to create tasks that will be unique both to current users and intriguing to newcomers.

We have continued to increase our video content for Foodbuk and added on English content as well. We added on some paid advertising for this and some of our videos have gotten as much as 5k views. Foodbuk app downloads are still lower than we would like but steadily increasing, which is promising.

We are working on our website for Kupp and in the initial stages of R&D for an accompanying app.